

BIRTHDAY

Checklist

ONE MONTH BEFORE

- ☐ Join loyalty programs or rewards clubs (email or app-based)
- ☐ Enter your birthday correctly (double-check month & day)
- ☐ EntConfirm your email address so rewards actually land in your inbox
- ☐ Download apps for places you know you'll use

BEFORE YOU REDEEM

- ☐ Read the fine print (free vs. free-with-purchase)
- ☐ Check if dine-in or app order is required
- ☐ Confirm one-time use or reusable offer
- ☐ Smile knowingly—you planned this

TWO WEEKS BEFORE

- ☐ Open each app at least once (some rewards won't trigger unless you do)
- ☐ Turn on notifications for birthday rewards (temporarily—this is a safe space)
- ☐ Check reward sections inside apps for upcoming birthday offers

BIRTHDAY DAY GAME PLAN

- ☐ Map out stops if stacking rewards (coffee → lunch → drink = elite energy)
- ☐ Bring ID just in case
- ☐ Treat yourself without guilt—this is literally what the rewards are for

BIRTHDAY WEEK

- ☐ Check email daily (including Promotions + Spam folders)
- ☐ ChecCheck apps for surprise rewards
- ☐ Screenshot or save offers so nothing disappears mid-celebration
- ☐ Note expiration dates—some last days, others only hours

AFTER YOUR BIRTHDAY

- ☐ Use any leftover rewards before they expire
- ☐ ChecCheck apps for surprise rewards
- ☐ Delete apps you don't love (no hard feelings)
- ☐ Make a note of which places had the best freebies for next year